

**2025/2026 APPLICATION/OFFICIAL ENTRY FORM**  
**SANTA FE RODEO QUEEN/PRINCESS/SWEETHEART CANDIDATES**

*The Role of the Santa Fe Rodeo Queen and Princess will be to promote and represent Rodeo de Santa Fe at any PRC rodeos and community events. The Santa Fe Rodeo Queen, Princess and Sweetheart Contest will be open to all females (ages 9-25) who live within a 100-mile radius of Santa Fe County for one (1) year (12 consecutive months) as of September 1 of the year she competes.*

*We will select a Queen, ages 18-25, Princess ages 13-17 and a Sweetheart age 9-12.*

*The Queen has the option to compete at New Mexico State Fair for Queen, Miss Turquoise Circuit Queen, and the Miss Rodeo New Mexico Titles the following year.*

\_\_\_\_\_ QUEEN (ages 18-25)

\_\_\_\_\_ PRINCESS (ages 13-17)

\_\_\_\_\_ Sweetheart (ages 9-12)

(Age you will be June 15, 2025)

NAME: \_\_\_\_\_

MAILING ADDRESS: \_\_\_\_\_

CITY STATE ZIP CODE \_\_\_\_\_

PARENTS: \_\_\_\_\_

HOME PHONE: \_\_\_\_\_ PARENT'S WORK #: \_\_\_\_\_

CELL PHONE: \_\_\_\_\_ AGE: \_\_\_\_\_ BIRTHDATE: \_\_\_\_\_

E-MAIL ADDRESS: \_\_\_\_\_

HORSE'S NAME: \_\_\_\_\_ HORSE'S AGE: \_\_\_\_\_

SCHOOL: \_\_\_\_\_ GRADE: \_\_\_\_\_ GPA: \_\_\_\_\_

HOBBIES/HORSE ACTIVITIES: \_\_\_\_\_

CLUBS/ORGANIZATIONS (past or present) \_\_\_\_\_

FUTURE GOALS: \_\_\_\_\_

OTHER TITLES HELD (past or present): \_\_\_\_\_

I certify that the above information is correct to the best of my knowledge, and I acknowledge the fact that knowingly falsifying this information will result in my immediate dismissal from this competition. I also agree to abide by the rules established for this competition, and that failure to comply with the rules will necessitate surrendering all privileges, prizes, and benefits as a Santa Fe Rodeo Royalty.

Signed \_\_\_\_\_ Date \_\_\_\_\_

Parent/Guardian signature \_\_\_\_\_ Date \_\_\_\_\_

The Rodeo de Santa Fe Board and Queen Committee act as sponsors only. The Organizations and Committees accept no responsibility or liability

for injuries to contestants or animals during the competition or any functions that are attended by the contestants.

CONTESTAN/PARENT/GUARDIAN RELEASE FORM

I, AND/OR WE, \_\_\_\_\_ (parent or guardian) and \_\_\_\_\_, a minor, do hereby consent and agree that it is satisfactory for our myself, or said minor to compete in the Royalty contest for Santa Fe Rodeo Queen/ Princess, and that I and/or we joined by said minor, do hereby consent and agree that Rodeo de Santa Fe, Santa Fe County Fair Board, it's business associates, and all cooperating persons or groups shall not be held liable for any and all loss, damage, costs, and other damages or injury sustained or suffered by said Applicant, while entered in any portion or activity of the Rodeo de Santa Fe, Santa Fe County Fair, Parades, Competitions, or Rodeos attending on behalf Santa Fe Rodeo Royalty in \_\_\_\_\_ (year), or any day prior to or subsequent thereto.

Signed this \_\_\_\_\_ day of \_\_\_\_\_ (month), \_\_\_\_\_ (year)

Parent/Guardian \_\_\_\_\_

Parent/Guardian \_\_\_\_\_

Contestant \_\_\_\_\_

STATEMENT OF EXPECTATION

2025/2026 SANTA FE RODEO ROYALTY

I, \_\_\_\_\_, have competed in the 2025/26 Queen's Contest for Santa Fe Rodeo Royalty Contest and have won the title of \_\_\_\_\_.

My title and reign will begin on Saturday June 21,2025 and end on Friday June 19,2026.

I understand I will wear my sash and crown with a long sleeved, collared shirt or function appropriate attire, at all functions where I represent Rodeo de Santa Fe Royalty. I will conduct myself at all times in a polite and courteous manner which will reflect well on Santa Fe and myself. I will attend all functions as directed by the Queen Coordinator. \_\_\_\_\_ Initial

I understand I will not be reimbursed for expenses associated with my title, as Santa Fe Rodeo Royalty. I will provide my own horse and transportation to all performances of Rodeo de Santa Fe or any other functions I attend as a representative for Santa Fe Rodeo Royalty. RDSF Coordinator will attend all functions unless otherwise discussed.

I understand I may be removed from office and forfeit all prizes, and benefits for conduct unbecoming as Santa Fe Rodeo Royalty or not being available on a regular basis for representation. \_\_\_\_\_ Initial  
Depending on situation either all or at least the Crown and Buckle will be relinquished back to the Organization in order for the 1<sup>st</sup> Runner up to take over the reign.

I further acknowledge it is inappropriate to approach Board Members directly myself about budget matters, expenses, or gifts associated with my title and that such inquiries should be directed to the Queen Coordinators. I also acknowledge it is inappropriate to engage in public displays of affection with boyfriends, such as holding hands, etc., I will take caution with FB, Instagram, TikTok etc. during the year I hold my title.

Signatures,  
Title Holder \_\_\_\_\_ Date \_\_\_\_\_

Parent (if under 18) \_\_\_\_\_ Date \_\_\_\_\_

Queen Coordinator \_\_\_\_\_ Date \_\_\_\_\_

**2025/2 SANTA FE RODEO ROYALTY CONTEST  
RULES AND PROCEDURES**

Read and sign all forms in this packet and return to the Queen Coordinators by the deadline of 5 PM on Saturday, May 31, 2025 at Orientation, which will be mandatory for all applicants. Time to be determined Applications may be submitted by mail or hand delivered to the address below.

**Please call with any questions.  
Fiona Jolly 505-699-1527**

Royalty Contest  
3237 Rodeo Rd  
Santa Fe, NM 87507  
fionamllr@yahoo.com

Parents must sign waivers for girls under the age of 18. The itinerary and schedule for the contest will be given as we get closer to the contest.

Parents and supporters are invited. Cameras are OK. Order of go for the contests will be drawn randomly. This contest has two parts, scored by the judges at 50% each for personality and horsemanship. Please ask any questions you might have prior to beginning each segment of the contest. **Judges' decisions are final.**

A. For personality segment, Contestants will begin with a trendy fashion forward outfit for a brief modeling section as well as visiting Royalty introductions. Contestants will then change to a formal or speech appropriate dress all accompanied with cowboy hat, belt and boots. All shirts or tops must be long sleeved. Each contestant will give a 3-minute memorized speech about herself, Santa Fe or what inspires her the most. Each girl will then answer impromptu questions on stage then have a brief personal interview with the judges. Questions can range from application, speech, PRCA rodeo, animal welfare, Santa Fe, current news, etc.

This concludes the indoor portion. Horsemanship to follow the following day.

B. Following the personality phase of the contest (This is subject to change) we will move on to the Horsemanship portion of the contest. There will be three phases for this part.

1. Horsemanship set pattern - (provided in application packet) Dressed in long sleeved white shirts, Scarves or jewelry accents is allowed, blue Wrangler jeans (PRCA sponsor), boots, belt and cowboy hat. Secure your hat to your head (Royalty never lose their hats). Once the set

pattern is finished Trot over to the judges stop and dismount for additional questions, re-mount and exit arena.  
(The judges reserve the right to ask for additional tasks i.e., swapping horses, verbal patterns, etc.)

2. Free style ride of your choice.

**Do not exceed 2 minutes.** Be creative, show yourself and your horses' strengths and abilities. (Bareback riding, Roman riding, barrel/pole patterns will not be allowed as well as no music.)

3. Queen's run, keeping your horse controlled, waving, and smiling.

Flag run. Be sure your horse can safely carry a flag prior to the contest.

### **Santa Fe Rodeo Queen, Princess and Sweetheart Contest Rules and Regulations**

The following rules and regulations will apply to ALL contestants in the Santa Fe Rodeo Royalty Contest.

1. Any female who is a Santa Fe County resident or resides within a 100-mile radius of Santa Fe County, between the ages of 9-25 years of age. The contestant has never been married and is childless. Candidate must agree to remain single and childless until the end of her reign. Should marriage or pregnancy occur during her reign, the title and all awards will automatically be relinquished to the First Alternate.
2. Contestants should wear western attire. This may include western dresses, skirts, pants, and jeans. All outfits must be accompanied by a cowboy hat and boots. All shirts or tops must be long sleeved and collared.
3. Judging will be on personality, appearance, horsemanship, style, and grace. **If a tie should occur, the break will be based on the high score for the Horsemanship portion of the contest. This tie breaker is for the overall Title, NOT each category. Decision of the Judge(s) is final.**
4. The Queen, Princess and Sweetheart will be expected to act and represent themselves appropriately always during their reign in and out of Royalty Attire as an ambassador for Rodeo de Santa Fe and the Western lifestyle. Inappropriate conduct may include but is not limited to smoking, drinking alcohol, use of illegal and/or non-prescribed drugs, fighting, or the use of profanity or being disrespectful to any member of our board or any other board or official in where you are attending a rodeo. Inappropriate behavior may result in the title being pulled with or without warning.
5. The Queen, Princess and Sweetheart must be available for Rodeo de Santa Fe events year-round per the coordinator, **sometimes with**

**short notice**, the entire week of Rodeo de Santa Fe in June, Rodeo and Community promotion activities. Representation at said events will be **mandatory**. If the Queen, Princess or Sweetheart are unable to attend, they must communicate with the coordinator in advance. All events will be coordinated with the Queen Coordinator.

6. The Queen, Princess and or Sweetheart can find events for them to attend as well after discussing with the coordinator.

**Please know, not All events are horseback, there are many that are not horse related but are required in order to represent the sport or organization.**

**Santa Fe Rodeo  
Queen, Princess and Sweetheart Responsibilities**

The following responsibilities will apply to the Santa Fe Rodeo Royalty Court. Any violations may result in the title being pulled with all awards and will automatically relinquish to the First Alternate.

1. A. The Queen is responsible for representing the Rodeo de Santa Fe and any other events which may come up throughout the year. Including but not limited to PRCA Rodeos around the states.  
  
B. The Princess and Sweetheart will represent at all local events along side the Queen and if necessary, when the Queen is traveling to other PRCA Rodeo's
2. Royalty court will consist of the reigning Queen, Princess and Sweetheart. When wearing the sash and crown the Queen, Princess and Sweetheart MUST be in proper Western Attire.
3. The Queen, Princess and Sweetheart will represent Rodeo de Santa Fe at the following events in full dress code:
  - Rodeo de Santa Fe Rodeo 4 performances and any other events needed by the coordinator.
  - Fiesta or other Parades if available
  - Rodeo and Community Promotion Activities (County Commissioners & City Council Meetings, Radio Interviews, Live Remotes, etc.)
  - New Mexico State Fair Rodeo Grand Entry/Parade
4. The Queen, Princess and Sweetheart shall preside at any rodeo activities, county activities or county 4-H activities in full dress code\* when called upon.
5. The Queen, Princess, Sweetheart and their parents will be responsible for assisting with the following year contest. Setting up and tearing down and including acquisition of awards and sponsorships.
6. The Queen, Princess and Sweetheart will be responsible for handing out posters, bumper stickers and rodeo promotional material.
7. If Royalty chooses to get chaps, they will be required to either find a sponsor or coordinate a fundraiser to raise money for the purchase. If possible and we have the funds, the Royalty Fund may be able to help. Randen henry is who will do them so the sooner they can get them ordered the sooner they are ordered the sooner they will have them.
8. \*Western Attire, full dress code includes long-sleeved, tucked in shirt, western jeans, skirt, or nice slacks, crown, buckle and sash, western hat & boots. Function appropriate

**AGENDA is subject to change.**

(Times and location to be determined)

As of now the Contest is set for June 6<sup>th</sup> for the indoor portion at the FOP building on airport Rd and June 7<sup>th</sup> for Horsemanship in the RDSF Arena

Assemble at designated venue!

Explanation of Contest,

Introductions of Judges, Outgoing Royalty, and Dignitaries

Begin Contest - Draw for Order of Go

1. Modeling
2. Speech
3. Impromptu Questions
4. Interview with Judges

Horsemanship portion to be held in the Rodeo de Santa Fe Arena, Time to be determined.

Girls prepare horses and change into riding attire.

Order of go will be reversed starting with Sweetheart age group, girls begin one at a time with set pattern, freestyle pattern, flag run and hot lap.

Set pattern to be given once application is returned.

For mandatory orientation We will answer any questions, practice both indoor portion and horsemanship. We will have a photographer onsite who will do the headshots or the contest.

Please HEADSHOT only, this is not a full photo shoot.

PLEASE use this time wisely!!

Please also feel free to reach out with any questions prior to orientation. Fiona 505 699 1527